Taking the Next Step Forward in DB2

—

BMC Software Acquires DB2 Utilities Technologies from CDB Software

January / 2015

Contents

BMC and CDB

- Background

- About this Event

- Why are BMC and CDB doing this?

- What does this mean for existing customers?

- What does this mean for the industry?

- In Summary

- Frequently Asked Questions (FAQs)

Background

DB2 Utilities

- Utilities are required for regular housekeeping of DB2 data and to optimize data access
- One of the most commonly used utilities is REORG
  - For ensuring optimum data organization and fewer resources for applications
- Customers require minimal outage during reorganizations, and need to minimize execution costs and elapsed time
- BMC and CDB pioneered this space and continue to lead the charge in helping customers lower their IBM z Systems™ costs

Landscape and market

- Providers of these solutions continuously make incremental improvements but are unable to keep up with the pace of data growth

- DB2 shops must compromise their business needs to "make do" with limitations in existing utility architecture

- Misaligned IT operations and business needs result in higher operating costs for applications and longer response times for the end customers

- BMC determined that this is the optimal time for a quantum leap in elapsed time improvement and execution costs

About this acquisition

BMC and CDB

What does this acquisition entail?

- BMC is acquiring innovative new technology that complements and enhances today's DB2 data management products
- CDB Software has newly architected solutions with ground-breaking and unparalleled performance
- BMC is acquiring CDB utilities technology for DB2 on z Systems™
- Deal closed on Jan 22, 2015.

The combination of BMC and CDB technologies changes the game for DB2 customers in the 21st century by delivering unparalleled improvements in application availability and cost optimization.

Acquired products for BMC's Next Generation Utilities

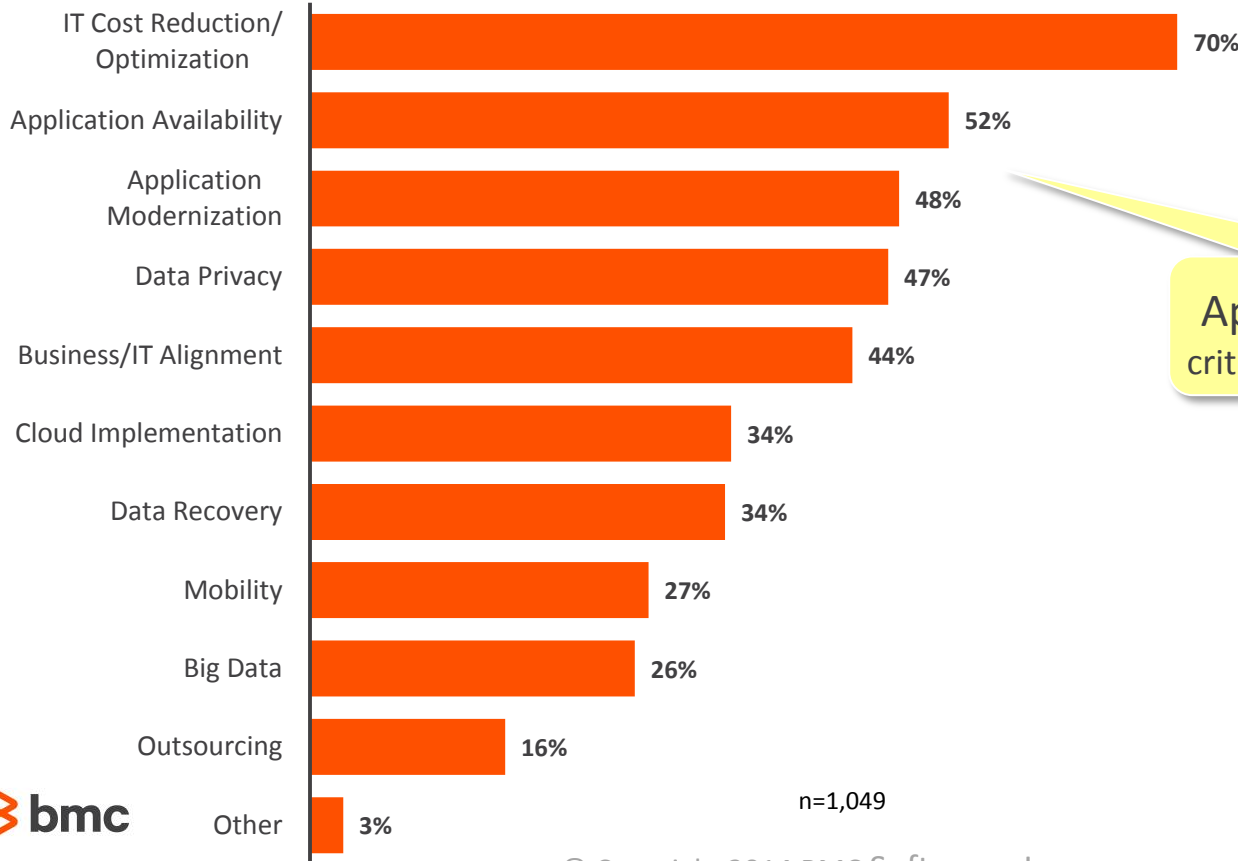| CDB Load	CDB Unload	CDB Reorg
CDB Copy	CDB Restore	CDB Check Index
CDB Runstats	LOBMaster	Auto-Tune

Why are BMC and CDB doing this?

Why are BMC and CDB merging technologies?

- This acquisition provides an opportunity for BMC to further address mainframe customers' major concerns (cost optimization and application availability).

- It enables BMC to merge CDB technologies with BMC utilities to offer solutions that provide high ROI for DB2 customers.

- BMC expands and enhances its already successful DB2 data management portfolio to include new solutions that offer superior performance, low execution costs, and adaptive automation.

- This combination will enable both product sets to realize their potential in the mainframe DB2 data management space.

- This acquisition further underscores BMC's commitment to helping IBM z Systems™ customers run their businesses efficiently and control costs.

Annual Mainframe Survey: Top IT Priorities 2014

Q501. What are your top 4 IT Priorities for the upcoming year? (Grouped by those ranking each attribute as a 1, 2, 3 or 4)

Priority	Percentage
IT Cost Reduction/ Optimization	70%
Application Availability	52%
Application Modernization	48%
Data Privacy	47%
Business/IT Alignment	44%
Cloud Implementation	34%
Data Recovery	34%
Mobility	27%
Big Data	26%
Outsourcing	16%
Other	3%

Cost Optimization remains the top priority.

Application Availability is critically important to customers.

n=1,049

bmc

What does this mean for existing customers?

What does this mean for existing customers?

- Customers can anticipate a rapid assimilation of technologies and look forward to an opportunity to exploit "the best of the best" from both companies.

- Customers will begin to see significant improvements in elapsed times, execution costs and availability.

- Existing customers will be contacted by their sales representative in the next few months to discuss next steps.

What does this mean for the DB2 on z/OS Industry?

What does this mean for the industry?

- These two pioneers in the DB2 utilities industry have been developing products since the earliest days of DB2, and this technology merger marks the beginning of a giant leap forward in DB2 data management techniques.

- Through adaptive automation, unmatched parallelism, and full availability, IT Operations can finally be aligned with the needs of the business.

- Optimized DB2 data management means lower operational costs and a higher ROI—all while providing a better end user experience.

- BMC solidifies itself as the innovative leader in IT management.

Summary

In brief…

This technology acquisition:

- Underscores BMC's commitment to innovation on the mainframe
- Addresses customers' top mainframe priorities for DB2
- Reinforces BMC's efforts in helping customers transform their companies into digital businesses

This combination of technologies changes the game for customers in the 21st century by delivering unparalleled levels of application availability and cost optimization.

An Overview of BMC Solutions for z Systems™

Adaptive Automation
Conditional Reorg / Copy
Intelligent Capping

Actionable Intelligence
Cost Analyzer
MainView Threshold Advisor

Agile Applications
Performance for DB2 SQL
Workbench for DB2

Intuitive Experience
Workbench for DB2
MainView Explorer

Optimized Infrastructure & Cost
High-Speed Automated Utilities for DB2
MLC Cost Management, MainView Subsystem Optimizer

Compliance & Risk Mitigation
Backup and Recovery Management
MainView Automation Console
Automation Database Automation

bmc

18

Frequently Asked Questions

Frequently Asked Questions (FAQs)

BMC and CDB Software

Cost Optimization

Q: Why is BMC doing this?
A: This acquisition enables BMC to take a leap forward in providing customers with the best utilities for DB2 on the market.

Q: How will this help me as a BMC or CDB customer?
A: Your DB2 solutions just became even better. Look forward to additional cost savings and higher availability from reduced planned outages.

Actionable Intelligence

Q: What should existing customers do right now?
A: Existing BMC and CDB customers can contact their BMC sales representatives anytime. Specific information about their solutions will be available to them.

Q: What if I'm not an existing customer?
A: You are most likely "making due" with limitations that are costing your organization money. Contact BMC immediately to learn what these enhancements can mean to you.

Adaptive Automation

Q: Will the new, combined solutions improve my business?
A: Yes. Without a doubt. Your DB2 utilities solutions just improved, and over time, will enable your business to exploit automation like never before. This is an exciting time to be a BMC DB2 utilities customer!

Stay tuned for more information:

- Upcoming Webcasts
- Customer Briefings
- See us at SHARE and IDUG