

# BMC CONNECT 2024 IS ALMOST HERE



PORTFOLIO STRATEGIES AND INDUSTRY TOPICS

## Explore BMC roadmaps and sponsor innovations

OCTOBER 14-16 | FONTAINEBLEAU LAS VEGAS | FREE



We're just around the corner from BMC Connect, BMC's annual premier customer event, featuring an extraordinary lineup of customer speakers, technical sessions, educational and skills enhancement offerings, networking opportunities, and content and conversations that will enlighten, entertain, and inspire. Here's a sneak peek at just some of what's coming when we take over 50,000 square feet of the new Fontainebleau Las Vegas October 14–16. Come join us for the absolutely free event and discover the new BMC.

## Get free training and get certified

This year, all attendees will receive a free code to take one of our 150+ web-based, on-demand courses, compliments of BMC Education, and we'll have free BMC Certified Associate testing for over 30 BMC products. You could also be among the first to get certified on BMC HelixGPT, our generative AI-powered BMC Helix capability that caters to IT, HR, ESM, and ServiceOps use cases. The free course includes a web-based fundamentals module that attendees complete before the event, followed by a four-hour instructor-led training onsite and a certification exam that can be completed at the event or online later.

## Gain practical insights about use cases that matter

We'll have solution-specific sessions that reveal how enterprises are achieving successful outcomes every day, including:

- **"Using BMC Helix to Meet FFIEC/DORA Requirements"**: Explore the BMC solutions that can help you meet the compliance requirements of the European Union's [Digital Operational](#)

[Resilience Act \(DORA\)](#) and the U.S. Federal Financial Institutions Examination Council (FFIEC).

- **[“The Strategic Value of KPIs for Development Managers”](#)**: Learn how to improve velocity, quality, and efficiency in mainframe application development with KPI measurement.
- **[“AI-Powered Change Risk Advisor: Elevating Decision-Making in Complex IT Environments”](#)**: Meet the new BMC Helix AI/ML-driven Change Risk Advisor decision support system that saves time and enhances process efficiency by accelerating the approval process.
- **[“Unleashing Innovation: BMC AMI DevX with Generative AI”](#)**: Learn how Gen AI in solutions like BMC AMI DevX can help drive transformative change in mainframe application development.
- **[“Optimize and Modernize Your Key SAP S/S4HANA® Processes with Control-M”](#)**: See how Control-M eliminates the need for specialized knowledge requirements, and securely manages dependencies and silos between SAP and non-SAP systems.
- **[“Orchestrating Data File Transfers in a Hybrid Landscape”](#)**: Learn how Control-M innovation can help you deliver data-driven business services in a hybrid landscape without jeopardizing established practices.
- **[“Orchestrate Complex Data Pipelines into the Data Cloud to Superpower BMC HelixGPT Use Cases”](#)**: Explore how BMC HelixGPT and Control-M together enable a unified approach to AI, but without tool or cloud lock in, and empower enterprises to manage diverse data environments and maximize AI’s potential while ensuring compliance with data strategies.
- **Hands-on workshops**: Bring your laptop, elevate your expertise, and get even more from your BMC solutions with a unique blend of guided instruction—work at your own pace while receiving personalized support.
- **Discover the Expo**: Check out immersive BMC solution demos! Learn about new product releases and chat with the experts in zones for **resiliency, experience, orchestration, and modernization, plus a zone for developers**.

## Engage 1:1 with BMC experts and peers

On top of sessions designed to engage, inform, and delight, we’ll have a variety of immersive experiences on tap:

- **[BMC Collective Customer Lounge](#)**: New this year! Network with your peers in an intimate, exclusive setting and learn how our dedicated Customer Success and Customer Advocacy teams support you at every stage of your BMC journey.
- **“Birds of a Feather” lunches**: Chat with industry peers to dive deep on topics relevant to your business.
- **Ask the Experts**: Visit our product specialists at the myBMC Resource Bar in the Expo and get an immediate response to your most urgent questions.
- **AMA**: Ask members of our BMC executive team—CIO Scott Crowder, CTO of the Americas Amanda Blevins, and VP of Pre-Sales Melanie Vogel—anything!
- **Pizza with Engineers**: Grab a slice with your fellow developers, engineers, and R&D folks during the Tuesday happy hour!

## Enjoy all the extras

Build your soft skills, learn how to create a culture of innovation, and get a sneak peek at how our customer support experience is evolving based on customer feedback with:

- **[“The Brave One”](#)**: Become the bravest person in the room with Iona Holloway’s five-step Brave

One Method in this blunt and heartfelt session hosted by BMC's Women in Sales Network.

- **“Crafting Your Narrative”**: Join us for an interactive session and learn practical steps to be credible, authentic, and ruthless in the pursuit of building your personal brand.
- **“The Innovation Playbook”**: Explore the dynamic landscape of innovation and learn a proven process to ensure its success in your organization.
- **“Customer Love”**: You asked and we listened. Get an exclusive preview of our new, comprehensive customer success and support portal with AI-driven tools.

And that's just the tip of the 45+ sessions that await. Make plans now to attend! Register [here](#), reserve your hotel room at a [phenomenally low price](#), and start customizing your [agenda](#)! You don't want to miss it!