REVOLUTIONIZE ASSET MANAGEMENT BY UNLEASHING THE POWER OF BMC HELIX DISCOVERY

Today, more than ever, efficient asset management is crucial for businesses across industries. Tracking and optimizing IT assets, from hardware and software to virtual resources and cloud-based services, can significantly impact operational efficiency, cost optimization, and risk mitigation. However, businesses often face challenges in effectively managing their assets, resulting in increased costs, compliance risks, and operational inefficiencies.

Challenges in asset management

Without a clear understanding of the assets that are being used to deliver a particular service, organizations may struggle to ensure that the service meets customer expectations. Despite recognizing the importance of asset management, many organizations face challenges when tracking and managing assets in their environment:

1. **Lack of visibility**: Traditional asset management approaches often rely on manual processes, spreadsheets, or disparate tools, leading to limited visibility into the organization's IT infrastructure. This results in inaccurate or outdated asset data, making it difficult to track assets, understand dependencies, and plan for maintenance or upgrades.
2. **Inefficient resource utilization:** Organizations often struggle with underutilized or idle assets, which leads to unnecessary costs. Without proper visibility and monitoring, it becomes difficult to identify such assets and optimize resource allocation, resulting in wasted resources and increased operational expenses.
3. **License compliance risks**: Managing software licenses and ensuring compliance with licensing

agreements is complex. Manual license tracking methods can lead to compliance risks, including overuse or non-compliance, resulting in potential penalties or legal consequences.

4. **Lack of proactive maintenance**: Each of the above challenges presents issues for organizations when they try to proactively manage their IT infrastructure. Without accurate asset data and insights, they cannot identify potential risks, security vulnerabilities, or outdated components, which can lead to increased downtime, security breaches, and business disruptions.

See how [auto-discovery reveals your IT landscape >](#)

Revolutionizing asset management

This is where BMC Helix Discovery steps in as a game-changer, provides comprehensive—and revolutionary—asset management capabilities to address these challenges:

1. **Automated asset discovery and visibility**: BMC Helix Discovery automates the discovery and mapping of IT assets across the organization's infrastructure. It leverages advanced technologies like agentless discovery and pattern-based recognition to capture detailed information about hardware, software, virtual resources, and cloud-based services. This automation provides real-time visibility into the complete asset inventory, enabling accurate tracking, relationship mapping, and dependency understanding.

2. **Optimal resource allocation**: The solution helps identify idle resources and provides actionable insights for consolidation, retirement, or repurposing. This optimization streamlines resource allocation, reduces operational costs, and maximizes the utilization of IT assets.

3. **License compliance management:** BMC Helix Discovery simplifies license management by providing a holistic view of software licenses, entitlements, deployments, and usage. It enables organizations to track license compliance, identify unused or underutilized licenses, and ensure adherence to licensing agreements. With accurate license data, organizations can avoid compliance risks, eliminate unnecessary software purchases, and optimize licensing costs.

4. **Proactive maintenance and risk mitigation:** BMC Helix Discovery empowers organizations to proactively manage their IT infrastructure. By capturing comprehensive asset data, including configurations, patch levels, and vulnerabilities, it enables proactive maintenance and risk mitigation. Organizations can identify potential risks, security vulnerabilities, or end-of-life components. This empowers them to plan for hardware and software upgrades, patches, and replacements proactively, minimizing risks, and reducing unplanned downtime.

Efficient asset management is a critical component of business success in the digital era. BMC Helix Discovery revolutionizes asset management practices and helps organizations overcome their asset management challenges by providing automated asset discovery, comprehensive, real-time visibility, optimal resource allocation, license compliance management, and proactive maintenance capabilities.

These capabilities enable organizations to achieve operational efficiency, optimize costs, enhance decision-making, and improve business continuity, ultimately unlocking the full potential of their IT assets to achieve success in today's dynamic and technology-driven business landscape.

To learn more about BMC Helix Discovery, visit [www.bmc.com/Discovery.](http://www.bmc.com/Discovery)