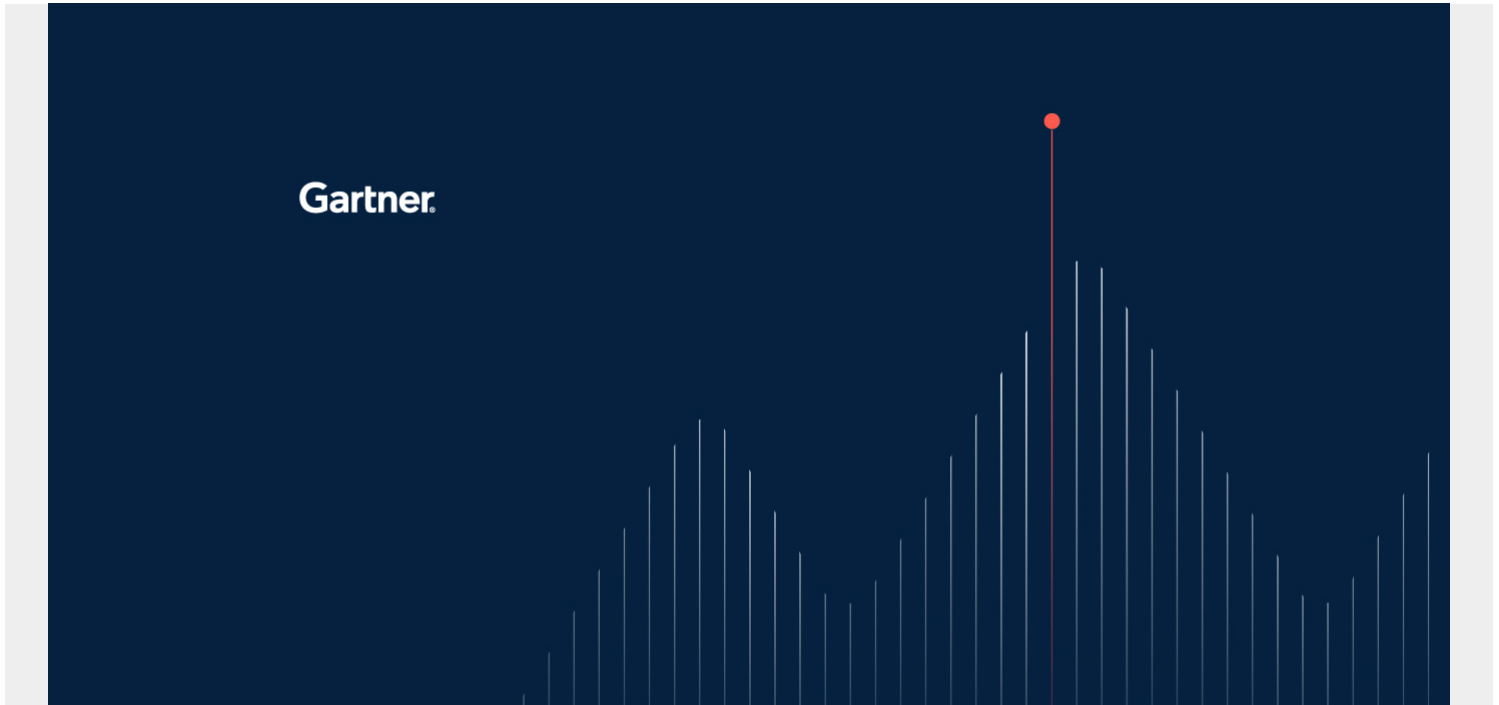


CONTROL-M RECOGNIZED AS A LEADER IN THE 2025

GARTNER® MAGIC QUADRANT™ FOR SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAPS)



Control-M has been named a Leader in the 2025 Gartner® Magic Quadrant™ for Service Orchestration and Automation Platforms (SOAPs) for the second consecutive year, evaluated among twelve vendors on Completeness of Vision and Ability to Execute.

For the second year in a row, Control-M has been named a Leader in the 2025 Gartner Magic Quadrant for Service Orchestration and Automation Platforms (SOAPs). We believe that this recognition highlights our continued commitment to innovation, customer success, and providing an enterprise-scale orchestration platform that helps organizations connect technologies and deliver meaningful business outcomes.

In this year's report, Gartner has reaffirmed the role of Service Orchestration and Automation Platforms (SOAPs) for technology leaders:

"SOAPs empower infrastructure and operations (I&O) leaders to streamline and accelerate the delivery of business services. These platforms integrate workflow orchestration, workload automation and resource provisioning across an organization's hybrid IT landscape. By automating and optimizing these processes, SOAPs enable organizations to rapidly deploy workloads, enhance operational efficiency and achieve significant cost savings while ensuring high availability and business continuity."

What drives Control-M's position in the SOAPs market

Our strategy in the SOAPs market rests on a few important principles:

- Delivering end-to-end orchestration of data and applications across hybrid environments, from multi-cloud to mainframe
- Enabling GenAI-powered insights that drive smarter decisions and faster outcomes
- Providing the flexibility of deployment models—SaaS or self-hosted—augmented by a Unified View that ensures consistency and control

These principles define how Control-M helps enterprises turn complexity into competitive advantage, operate with resilience, and scale innovation confidently into the future.

How Control-M continued to advance in 2025

Over the last year, Control-M expanded its automation coverage with new [integrations](#) to modern data and AI platforms such as Amazon Redshift, Azure Container Instances, and Apache NiFi—giving customers the ability to orchestrate end-to-end pipelines across their multi-cloud/hybrid environments.

We also introduced Jett, the GenAI-powered advisor embedded natively into Control-M, which makes it easier to troubleshoot issues, optimize workflows, and strengthen compliance. In addition, Control-M extended its reach into the application performance space with integrations to tools like Dynatrace and Datadog, enabling customers to link business services more directly with the operational health of their environments.

Gartner evaluated twelve vendors for the 2025 SOAPs Magic Quadrant on their Completeness of Vision and Ability to Execute.

See why Control-M was recognized as a Leader for Service Orchestration and Automation Platforms and explore the latest innovations in SOAPs that are shaping the market by reading the full Gartner report:

[Read the 2025 Gartner Magic Quadrant for SOAPs >](#)

Frequently asked questions

What are Service Orchestration and Automation Platforms (SOAPs)?

Service Orchestration and Automation Platforms (SOAPs) are enterprise software solutions that integrate workflow orchestration, workload automation, and resource provisioning across hybrid IT environments. SOAPs enable infrastructure and operations teams to automate the delivery of business services, manage dependencies across cloud and on-premises systems, and achieve operational efficiency at scale. Gartner publishes an annual Magic Quadrant evaluating vendors in this category on Completeness of Vision and Ability to Execute.

What criteria did Gartner use to evaluate vendors in the 2025 SOAPs Magic Quadrant?

Gartner evaluated twelve vendors in the 2025 Magic Quadrant for Service Orchestration and Automation Platforms on two primary dimensions: Completeness of Vision and Ability to Execute. These dimensions assess factors including product capability, market understanding, innovation

roadmap, customer experience, and sales execution. Vendors positioned in the Leaders quadrant demonstrate strong performance across both dimensions.

Why has Control-M been recognized as a Leader in the SOAPs Magic Quadrant for two consecutive years?

Control-M's recognition reflects its strategy of delivering end-to-end orchestration across hybrid environments—from multi-cloud to mainframe—combined with continued investment in GenAI capabilities, flexible deployment models, and new integrations to modern data and AI platforms. BMC believes the consecutive Leader placement highlights its commitment to innovation and customer success in enterprise-scale orchestration.

How can I access the full 2025 Gartner Magic Quadrant for SOAPs report?

The full 2025 Gartner Magic Quadrant for Service Orchestration and Automation Platforms report is available from BMC upon request. You can access the report through the [BMC report download page](#).

Gartner, Magic Quadrant for Service Orchestration and Automation Platforms, by Hassan Ennaciri, Daniel Betts, Cameron Haight, Chris Saunderson, 26 August 2025

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