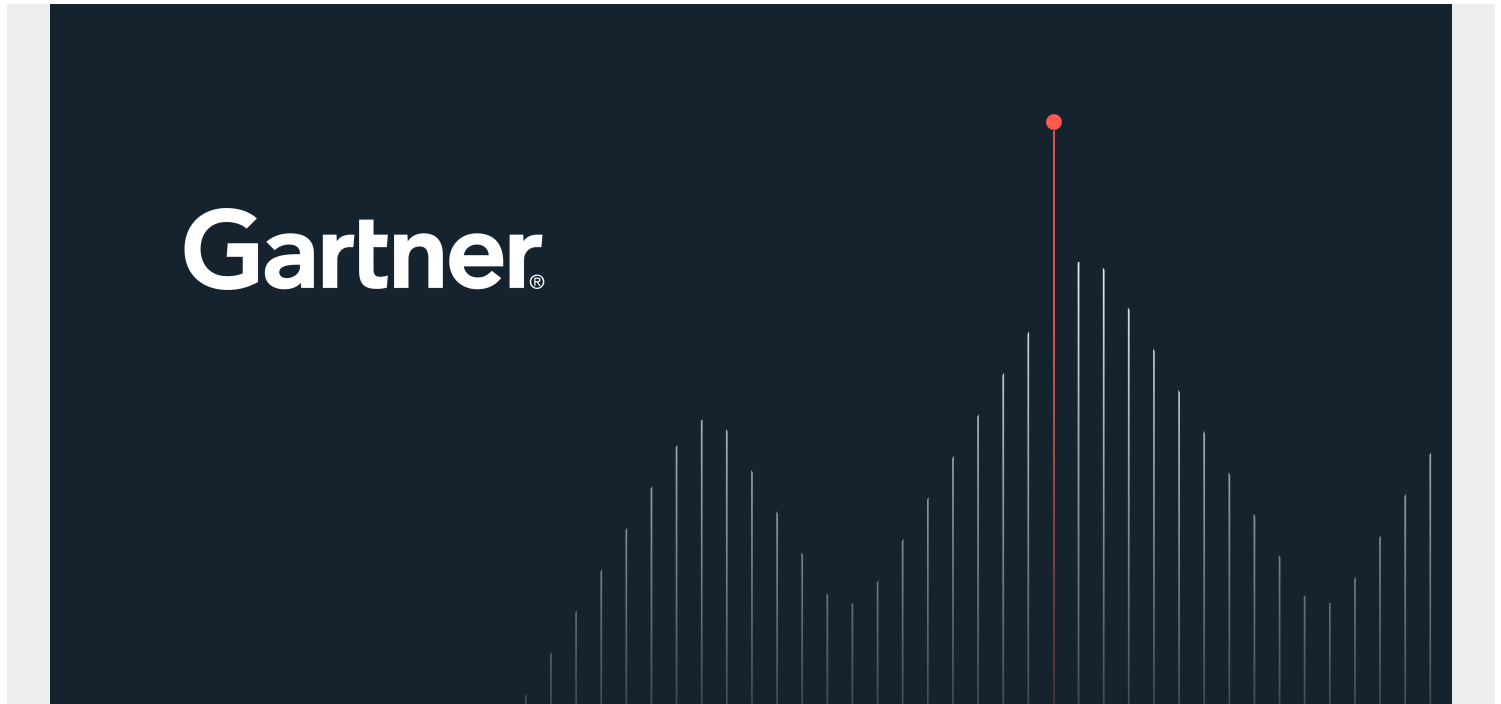


2024 MAGIC QUADRANT™ FOR SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAP)



According to Gartner, Service Orchestration and Automation Platforms (SOAP) “enable I&O leaders to design and implement business services. These platforms combine workflow orchestration, workload automation and resource provisioning across an organization's hybrid digital infrastructure.”

The [2024 Gartner® Magic Quadrant™ for Service Orchestration and Automation Platforms \(SOAP\)](#) is now available. This is the first Gartner Magic Quadrant for SOAP, and we are pleased to announce that BMC has been named a Leader!

As a recognized industry expert, BMC prioritizes customer experience with a commitment to helping organizations maximize the value of our solutions.

“We are delighted to be recognized as a Leader in the inaugural Gartner Magic Quadrant for Service Orchestration and Automation Platforms report. This, we feel, is a testament to our customer relationships and helping them to achieve their evolving business initiatives over many years,” said Gur Steif, president of digital business automation at BMC. “We are continuing to invest in the future of the market focused on AI, data, and cloud innovations and are excited about our customers, our partners, and the opportunities ahead.”

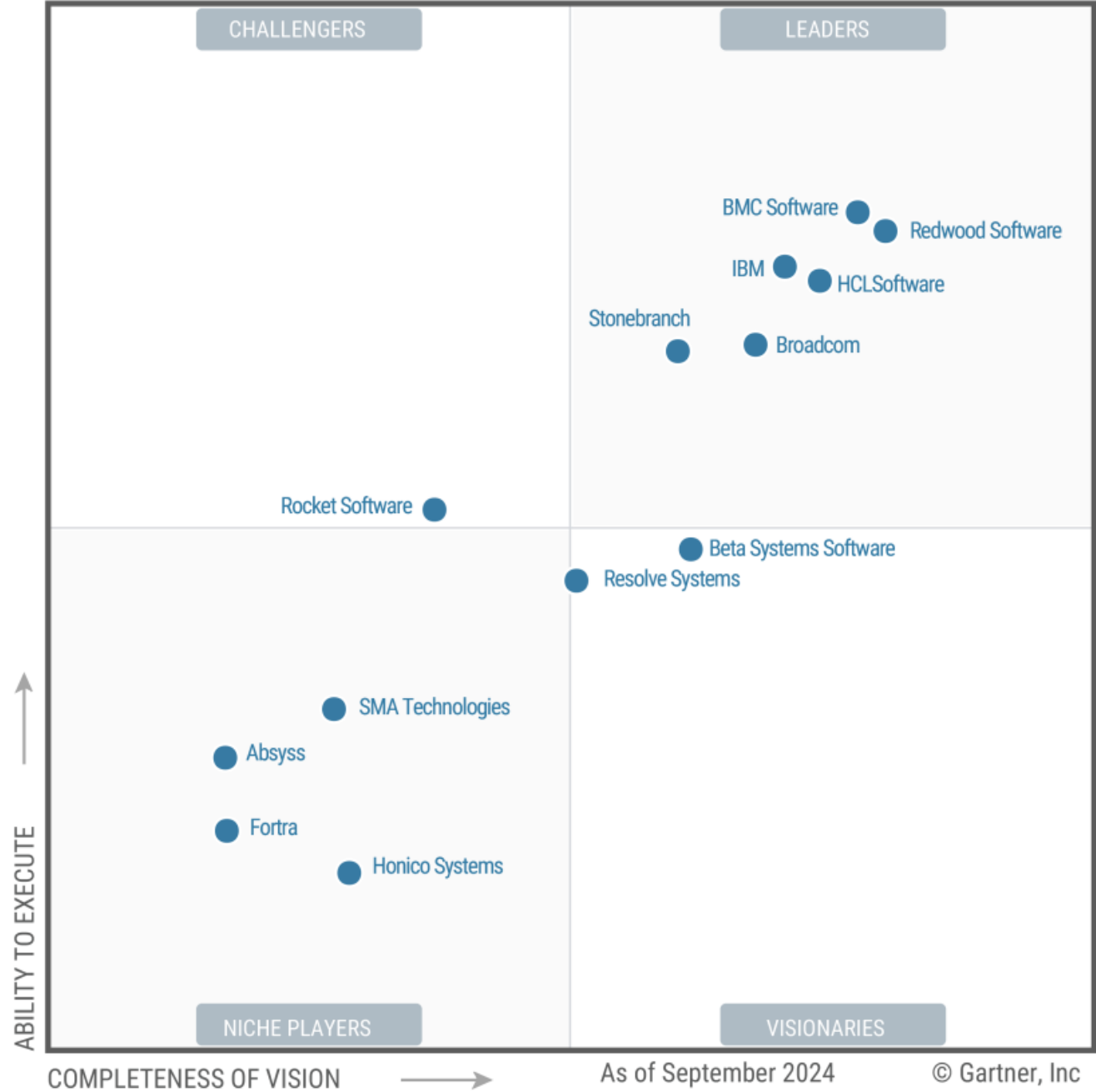
We believe Control-M from BMC and BMC Helix Control-M simplify the orchestration and automation of highly complex, hybrid and multi-cloud applications and data pipeline workflows. Our platforms make it easy to define, schedule, manage and monitor application and data workflows, ensuring visibility and reliability, and improving SLAs.

In addition, BMC Software was recognized in the 2024 [Gartner® Market Guide™ for DataOps Tools](#). As stated in this report, “DataOps tools enable organizations to continually improve data pipeline orchestration, automation, testing and operations to streamline data delivery.”

In the Magic Quadrant for SOAP, Gartner provides detailed evaluations of 13 vendors. BMC is named as a Leader, based on the ability to execute and completeness of vision.

Here’s a look at the quadrant.

Figure 1: Magic Quadrant for Service Orchestration and Automation Platforms



Download the full report to:

- See why BMC was recognized as a Leader for SOAP
- Learn about the latest innovations delivered in the category

Gartner, Magic Quadrant for Service Orchestration and Automation Platforms, by Hassan Ennaciri, Chris Saunderson, Daniel Betts, Cameron Haight, 11 September 2024

Gartner, Market Guide for DataOps Tools, by Michael Simone, Robert Thanaraj, Sharat Menon, 8 August 2024

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