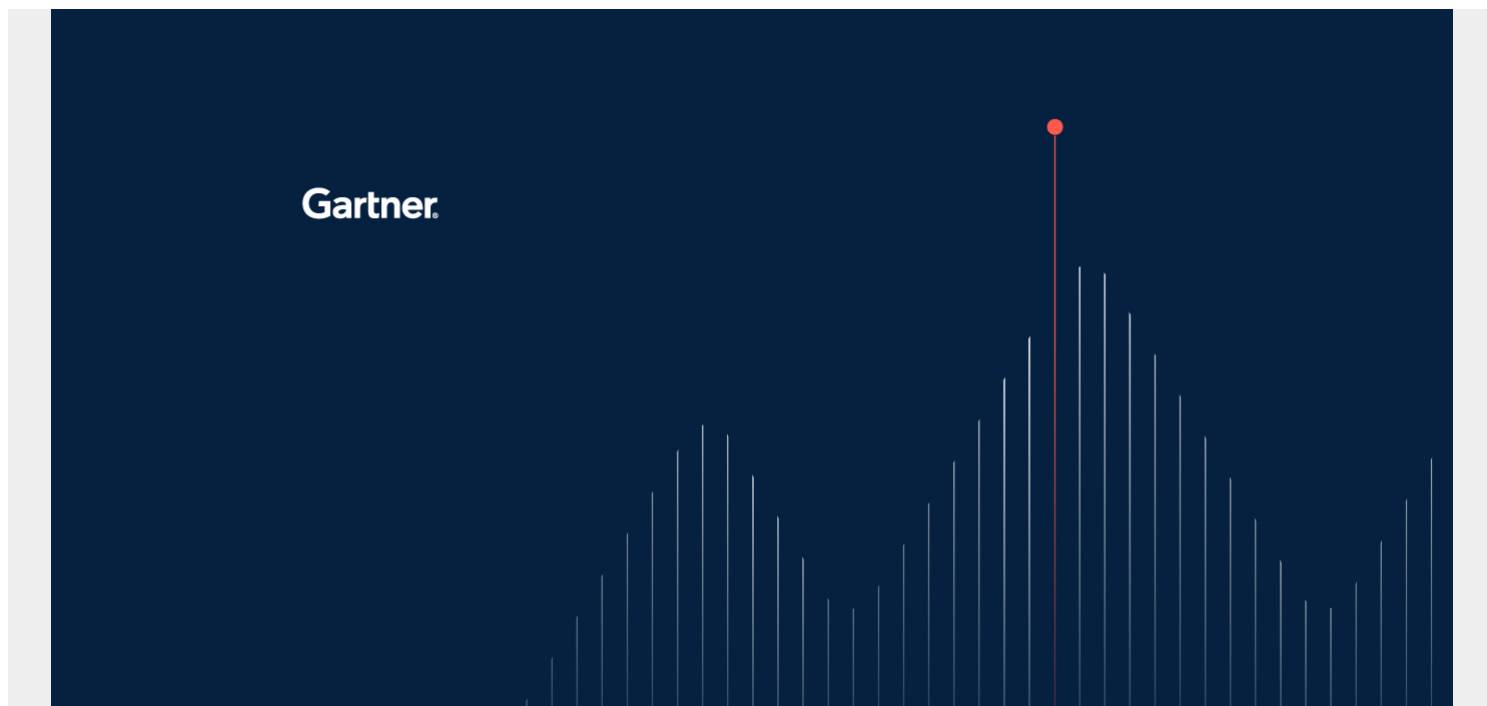# CONTROL-M RECOGNIZED AS A LEADER IN THE 2025 GARTNER® MAGIC QUADRANT™ FOR SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAPS)



For the second year in a row, Control-M has been named a Leader in the 2025 Gartner Magic Quadrant for Service Orchestration and Automation Platforms (SOAPs). We believe that this recognition highlights our continued commitment to innovation, customer success, and providing an enterprise-scale orchestration platform that helps organizations connect technologies and deliver meaningful business outcomes.

In this year's report Gartner has reaffirmed the role of Service Orchestration and Automation Platforms (SOAPs) for technology leaders:

*"SOAPs empower infrastructure and operations (I&O) leaders to streamline and accelerate the delivery of business services. These platforms integrate workflow orchestration, workload automation and resource provisioning across an organization's hybrid IT landscape. By automating and optimizing these processes, SOAPs enable organizations to rapidly deploy workloads, enhance operational efficiency and achieve significant cost savings while ensuring high availability and business continuity."*

Our strategy in the SOAPs market rests on a few important principles:

- Delivering end-to-end orchestration of data and applications across hybrid environments, from multi-cloud to mainframe
- Enabling GenAI-powered insights that drive smarter decisions and faster outcomes
- Providing the flexibility of deployment models—SaaS or self-hosted—augmented by a Unified View that ensures consistency and control

These principles define how Control-M helps enterprises turn complexity into competitive advantage, operate with resilience, and scale innovation confidently into the future.

Over the last year, Control-M expanded its automation coverage with new [integrations](#) to modern data and AI platforms such as Amazon Redshift, Azure Container Instances and Apache Nifi  giving customers the ability to orchestrate end-to-end pipelines across their multi-cloud/hybrid environments.

We also introduced **Jett**, the GenAI-powered advisor embedded natively into Control-M, which makes it easier to troubleshoot issues, optimize workflows, and strengthen compliance. In addition, Control-M extended its reach into the application performance space with integrations to tools like Dynatrace and Datadog, enabling customers to link business services more directly with the operational health of their environments.

Gartner evaluated twelve vendors for the 2025 SOAPs Magic Quadrant on their Completeness of Vision and Ability to Execute.

See why Control-M was recognized as a Leader for Service Orchestration and Automation Platforms and explore the latest innovations in SOAPs that are shaping the market by reading the full Gartner report:

Gartner, Magic Quadrant for Service Orchestration and Automation Platforms, by Hassan Ennaciri, Daniel Betts, Cameron Haight, Chris Saunderson 26 August 2025