OUR COMMITMENTS TO RESPONSIBLE BUSINESS AND THE CUSTOMER EXPERIENCE



At BMC, we are dedicated to helping our customers transform their businesses throughout the ever-changing needs of the global market with industry-leading solutions in service and operations efficiency, workload optimization, and all things hybrid cloud. But, simply put, transformation does not “stick” if it’s not sustainable.

BMC is on an iterative journey towards sustainability, constantly seeking ways to integrate corporate citizenship into our business practices and transformation efforts. Through BMC Cares and by fostering a holistic commitment to improve greenhouse gas emissions across the business, we are advancing our own sustainability agenda and empowering our customers to do the same.

One of the ways we are making this connection more visible to the market and our customers is through our clean water restoration efforts with Seabin™, a clean-tech start-up that has revolutionized the way the world tackles ocean pollution. Seabin's innovative technology collects debris and microplastics from the surface of oceans and waterways, filtering water through a catch bag. This technology, capable of filtering up to 55,000 liters of water per hour, is a testament to the power of innovative solutions in addressing environmental challenges.



Each Seabin unit makes a significant impact in our fight against ocean pollution. To show our professional services customers that we are doing good beyond our business, we honor them and commemorate our bin sponsorships with an official Seabin™ thank you certificate. This initiative highlights the intersection of responsible business practices and exceptional customer experience.

Since the beginning of our partnership, our sponsored Seabin units have filtered 1.385 billion liters of water and removed over 3191.1 kilograms of marine litter. These achievements are more than just numbers; they represent our commitment to creating a cleaner, healthier planet for future generations while making transformation sustainable in the long run.

Being a responsible business is good for business. It drives innovation, builds trust, and strengthens relationships with customers, partners, and communities. As we leverage our expertise and resources to become a net-zero enterprise by 2030, we remain dedicated to leading by example and empowering others to join us in positively impacting the world.

This World Oceans Day, let's all take a moment to appreciate the beauty and importance of our oceans and waterways. Let's commit to making smarter decisions that protect our environment and ensure a sustainable future for all. Together, we can drive meaningful change, make a tangible difference in protecting our planet, and ensure a sustainable future for all.