

# BMC PARTNERS WITH ISVS TO DELIVER INNOVATION TO CUSTOMERS



One of the market strengths for BMC is its longstanding commitment to collaborating with best-in-class independent software vendors (ISVs) that have the unique expertise, perspective, and customer relationships to empower both organizations to deliver innovative, market-leading solutions that neither could deliver on its own.

These collaborative efforts extend beyond simple marketing relationships to strategic partnerships that span product management, customer support, and research and development, fostering tightly integrated and continually tested and expanded solutions that leverage new technologies. BMC ISV partner Fusion Global Business Solutions is an IT service management and IT operations (ITSM and ITOps) solution provider that has been consulting on and implementing BMC solutions with BMC-certified staff and a 24x7 BMC support desk for over 20 years.

## The solution: project and portfolio management

Project and portfolio management is an essential process for ITSM and ITOps teams. In today's fast-paced and constantly evolving business environment, IT projects can be complex and challenging, involving multiple stakeholders and dependencies. Fusion served as a design partner for [BMC Helix for Portfolio Management](#), bringing its expertise to help organizations better manage their IT projects and portfolios effectively.

The solution provides a structured approach that includes:

- Identifying and prioritizing IT assets and services based on their strategic importance, cost, and

risk

- Ensuring that resources are allocated effectively
- Delivering projects on time, within budget, and to the required quality standards

By implementing [BMC Helix for Portfolio Management](#), organizations can achieve their business objectives more effectively and efficiently and deliver value to their stakeholders and customers.

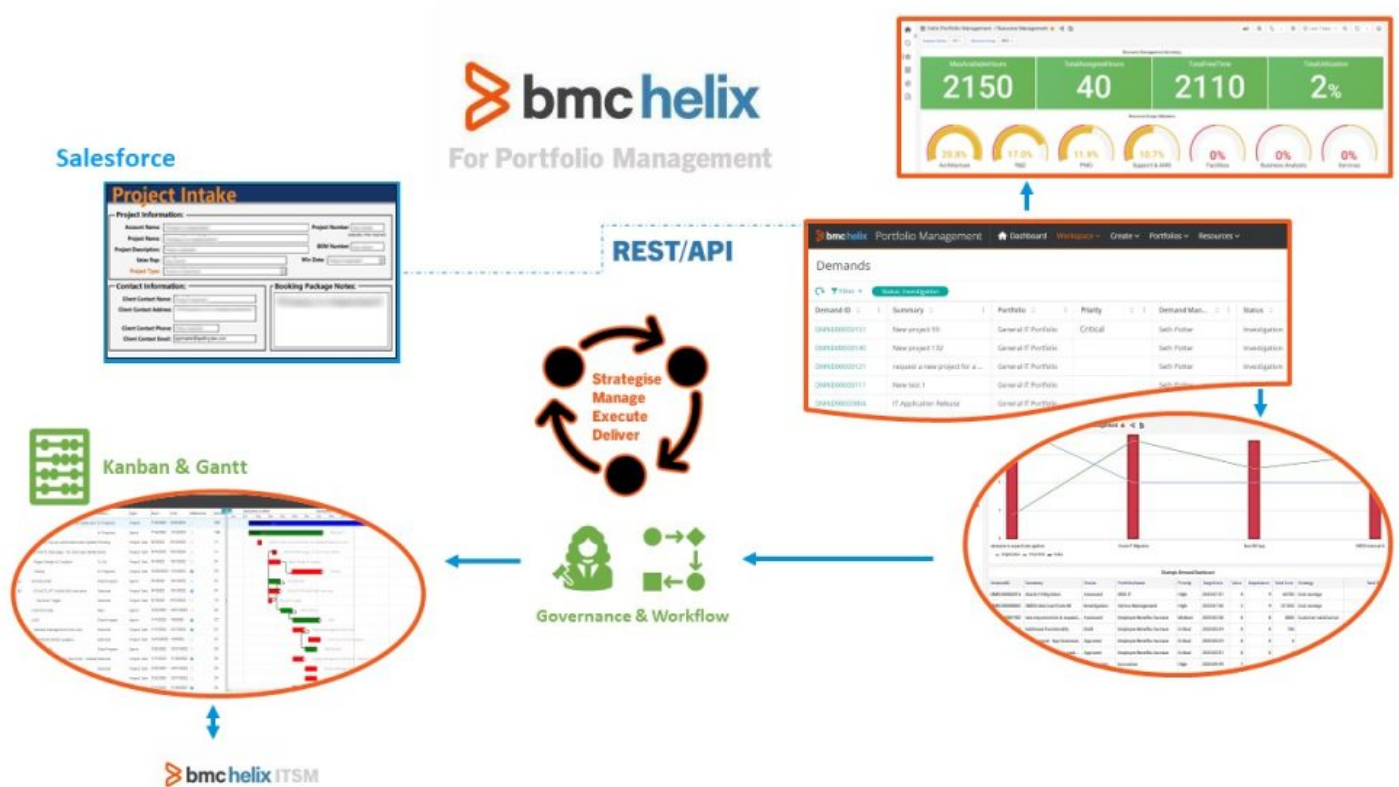


Figure 1. BMC Helix for Portfolio Management.

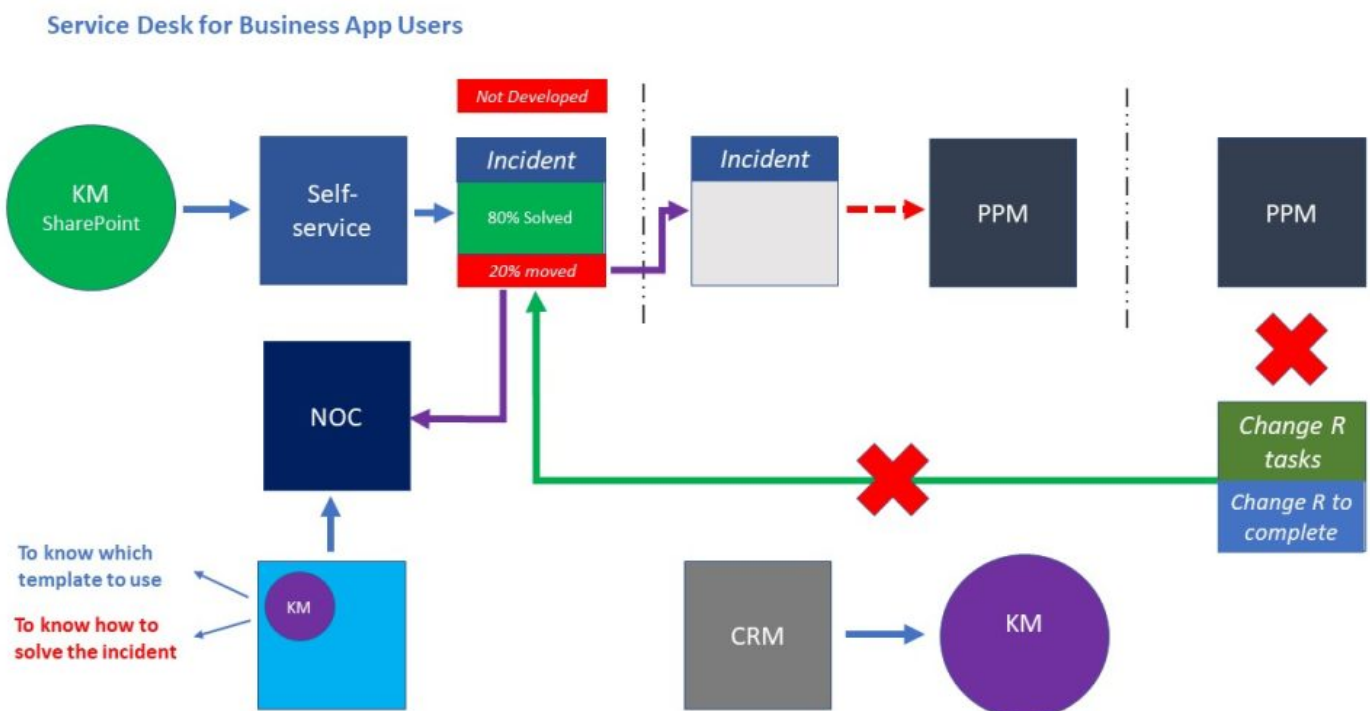


Figure 2. Service desk for business app users.

BMC welcomes the expertise and input of customers and partners like Fusion to help bring innovative solutions and greater value to our customers, which we discuss in greater detail in the video below.

Interested in partnering? Visit [bmc.com/partners](https://bmc.com/partners) for more information.