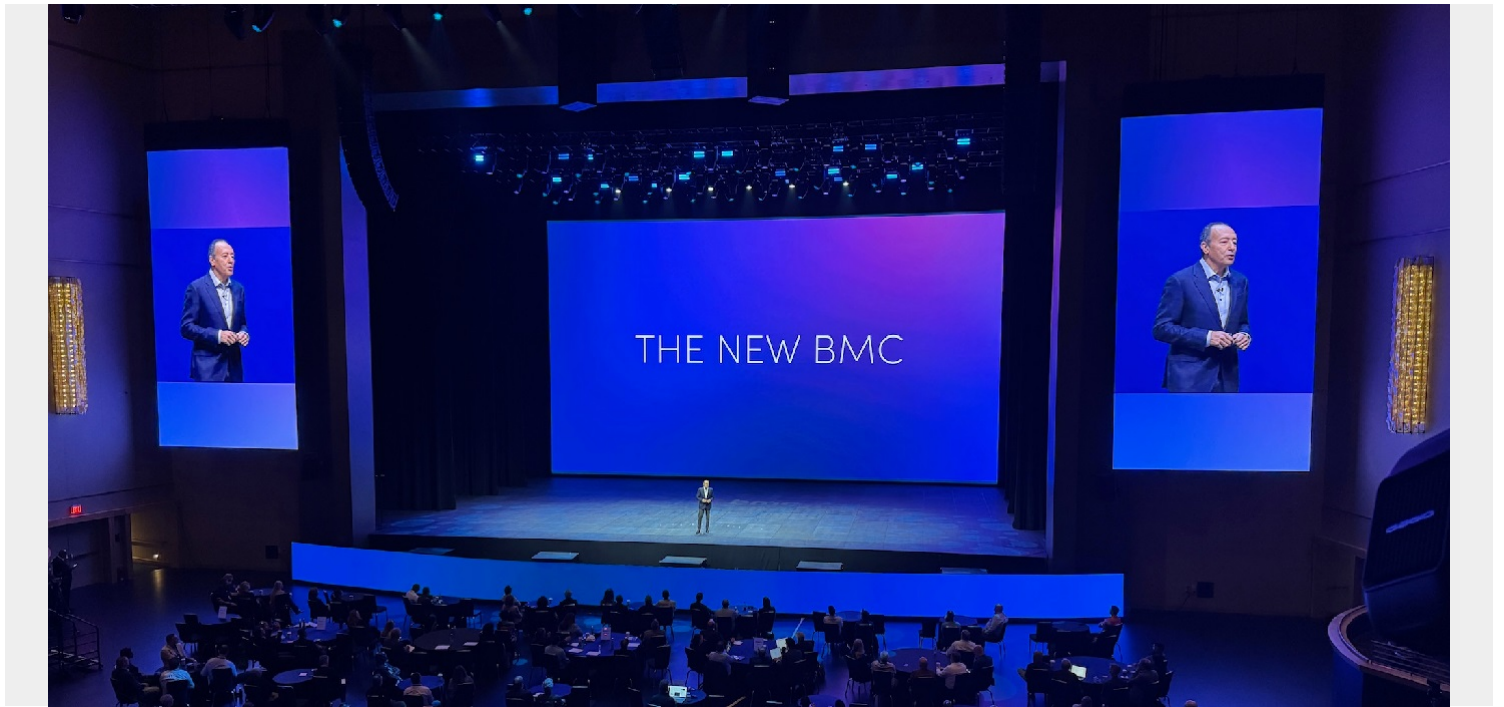


GENERATING EXCITEMENT FOR BMC AND BMC HELIX



We announced on [October 9](#) that we are creating two stand-alone, independent companies: **BMC** and **BMC Helix**. With our success and trajectory over the last four years, I'm eager to see the two companies set a path for ongoing success.

After an exciting few days at BMC Connect 2024 in Las Vegas, it was great to hear reactions from customers eager for more specialization and from partners enthusiastic about increased focus and global expansion.

Our customers who want to leapfrog their competitors in AIOps and ServiceOps are excited for what this means in BMC Helix platform innovation—and how they can take advantage of our AI-enabled offerings even sooner while co-innovating on what comes next!

Many of our mainframe development customers are excited to start using the AI-driven development and operations management tools. And our automation customers are seeing how BMC can support massive enterprise-wide transformations—and support their needs to move faster with capabilities like Control-M Data Assurance.

This decision marks a significant milestone in our growth journey, and I wanted to take a moment to personally address the questions I've received from customers, partners, and employees about what this means for the future. Today, we are working on finalizing plans and our commitment to you is that nothing changes for customers and partners through the fiscal year.

Staying focused on your success

- The foundation of what makes BMC exceptional remains firmly in place—and we're doubling

down on fundamentals to deliver greater value to customers with increased focus on success and specific domain expertise in both companies.

- Our innovation engine is humming and revving to go even faster. We are committed to the releases and new offerings on the roadmap that we know customers need and want.
- By increasing our focus on specific market segments and industries, BMC and BMC Helix allow us to reimagine how we engage with customers—offering more tailored solutions and deeper expertise in the areas where we can make the biggest impact.
 - **BMC**, the company that includes the mainframe software and automation/orchestration software business units, will build on our history of innovation in connecting and amplifying hybrid IT with the most innovative portfolio of AI-driven infrastructure software, partners, and expertise.
 - **BMC Helix**, the company encompassing the digital service and operations management business, will be focused on accelerating innovation, customer success, and the application of AI in our digital service and operations management business.
- As a strategic partner for continued innovation across mainframe, distributed, cloud, and edge infrastructure, we will continue to prioritize our customers' needs at the core of each company's mission—setting the bar higher for customers' returns on investments in enterprise infrastructure software and ServiceOps/AIOps.
- **Ultimately, this is about accelerating growth**—for both companies and for all our stakeholders, including employees, investors, partners, and customers. Our ability to better service our customers leads to success in their respective markets.

I am incredibly excited about the opportunities that lie ahead for both BMC and BMC Helix. We remain fully committed to delivering the same level of excellence, innovation, and collaboration that you've come to expect from us, while seizing this opportunity to grow and evolve in new ways.

I want to reinforce that our guiding principle throughout this process is to ensure business continuity with the best interests of our customers, our partners, and our people in mind.

Thank you for your continued support as we embark on this exciting new chapter together.

Sincerely,
/Ayman