FORRESTER STUDY EXPLORES THE TOTAL ECONOMIC IMPACT OF CONTROL-M FOR FINANCIAL SERVICES



If you've ever watched the classic comedy-drama sports movie Jerry Maguire, you're familiar with the phrase, "Show me the money." And that's exactly what Forrester does in a new study that provides an in-depth look at the business benefits and total economic impact (TEI) of Control-M software from BMC. To explore the full financial impact of implementing an enterprise finance automation platform, the Forrester TEI study details how large financial organizations can save an average of more than $6 million over three years while increasing reliability and productivity.

The study is based on interviews Forrester conducted with four financial services organizations about their experiences before and after using Control-M software. The metrics reflect savings for a composite organization based on characteristics of the companies in the report. Control-M enabled the organization to reduce batch service labor and operational costs, improve workload error remediation productivity, develop process efficiencies, meet service levels, and more. These capabilities are critical as companies strive to meet the demands of digital business growth.

In this study, you'll get details on business benefits along with a TEI framework to help identify the types of savings that could apply to your enterprise. Here are a few highlights:

Before Control-M:

The organizations had multiple disparate job scheduling approaches with limited transparency into the dependencies across their batch environments. They missed SLAs and struggled with scaling

batch processing to meet growth requirements.

After Control-M:

Became more efficient, grew batch processing, and improved SLA's without increasing headcount. In fact, one organization increased its batch services environment from 1.2 million executions per month to 2.2 million without increasing headcount.

The study showed how the composite organization could expect to see the following results over three years:

- Improve workload error remediation, resulting in savings of more than $3.6 million
- Reduce batch service labor and operational costs by nearly $1.15 million
- Gain more than $1.2 million in additional productivity savings related to work process efficiencies, regulatory reporting, and batch service support tickets

Customer Comments:

"We're not just meeting the demands of what the organization has today — we're actually going out and making ourselves better and we're able to do that with the staff that we have. So I think that if we didn't have BMC, we wouldn't have been allowed to create the new group that we've created."

"…We've seen probably a good 30% decrease in support requests, if not more. In addition, business users have better visibility into their applications and how they impact downstream processing."