

BMC EXCHANGE 2022: INNOVATIONS AND INSIGHTS FOR THE DIGITAL-FIRST BUSINESS



Have you heard the news? BMC Exchange, our premier, customer-focused event, is just around the corner, happening in two formats—online and free October 25–26, in our exclusive digital experience platform and in-person at the Fontainebleau Miami Beach in Miami, Florida.

We've gathered a world-class roster of speakers, and we're excited to welcome a fantastic selection of business leaders and innovators.

Who better to kick things off as we enter the baseball postseason than baseball legend, philanthropist, and investor Derek Jeter? He'll sit down with Emily Chang, bestselling author and executive producer of Bloomberg Technology at Bloomberg TV, to talk about changing the world through innovation.

We'll also have keynotes with BMC President and Chief Executive Officer [Ayman Sayed](#), BMC Chief Technology Officer [Ram Chakravarti](#), and Founder of Cloud Wars and Co-Founder and Chief Content Officer of the [Acceleration Economy](#), [Bob Evans](#), [Robert Safian](#), former editor-in-chief of *Fast Company*, will also be joining our esteemed speakers.

We're thrilled to welcome BMC customers at BMC Exchange, too. Learn how grocer **Wegman's** boosted agent and employee productivity with artificial intelligence for service management (AISM) and self-service tools to help deflect calls in "**What Could Your Service Staff Do with 1/3 the Call Volume?**"

Bank of Hawaii shares how it expects to save a million dollars over the next three years by moving away from manual processes and toward automation by migrating to BMC Helix ITSM in its session,

"How a SaaS Migration is Saving Bank of Hawaii Time and Money."

And that's not all! There are even more dreamers, doers, and visionaries where they came from.

At both events, we'll have:

- Sneak peeks and unveilings of BMC innovations
- Tips and tricks to maximize your BMC investments
- Insights into the latest technology trends
- Robust partner sessions with Amazon Web Services (AWS), Sentry Software, Google Cloud, and Oracle
- Roundtable discussions on hot topics like corporate social responsibility (CSR); environmental, social, and governance (ESG); and diversity, equity, and inclusion (DEI)
- Games and prizes
- And so much more!

Come for the conversations and insights and stay for the learning and networking opportunities. Mix and match the sessions that are most impactful for you.

Register for the online event today at exchange.bmc.com or [contact](#) the BMC Exchange team to request an invitation to the Miami in-person event.

We can't wait to see you there!