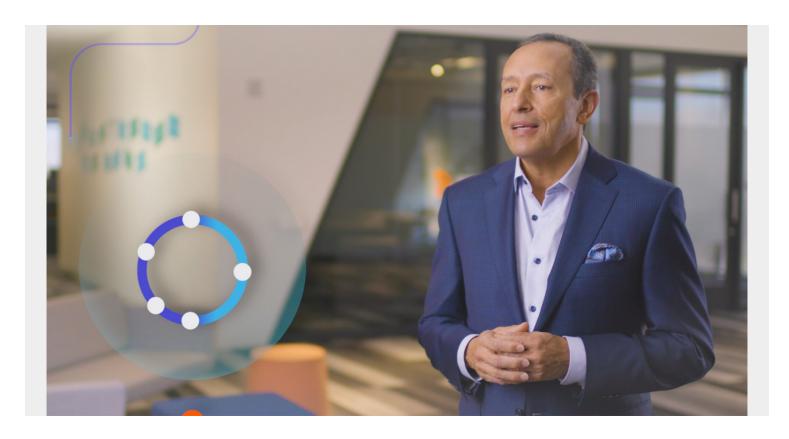
KEYNOTE: CAPITALIZE ON THE UNEXPECTED: YOUR WINNING PATH AS AN AUTONOMOUS DIGITAL ENTERPRISE



Ayman Sayed, President and CEO, BMC shares how today's tumultuous global markets and rapid technology advances can turn a potential disruption into a major competitive advantage for Autonomous Digital Enterprises across all industries. He'll talk about how your IT investments today are the foundation for the innovative intelligence-driven solutions that can help every organization become an Autonomous Digital Enterprise.

For more from BMC Exchange:

- The "Next and New" for Every Autonomous Digital Enterprise
- BMC Helix Control-M Release Overview