

# IS YOUR ORGANIZATION READY: ADE COMPETITIVE INDEX



Staying ahead of the competition requires using every advantage available as you continue your digital transformation journey. Becoming an [Autonomous Digital Enterprise](#) (ADE) brings with it the advantages of being agile and customer centric and making the right bets based on actionable insights. Carl Lehmann, principal analyst at 451 Group/S&P Markets, explains how the ADE Index can help you measure up to the competition and chart a path to win.

If you missed the [BMC Exchange 2020 keynote you can watch it here](#).