

# EMPOWERING IT OPERATIONS IN SAUDI ARABIA: THE GAME-CHANGING PARTNERSHIP OF BMC HELIX AND GOOGLE CLOUD



You must have heard the news—Google Cloud is now available in Saudi Arabia. Beyond being just another cloud service, this development marks a milestone for businesses in this part of the world. One major gain from this launch is the convergence between BMC Helix and Google Cloud, which will reshape how firms handle their IT operations.

What does this imply for companies in Saudi Arabia, particularly with respect to leading digital service operations management, which is an important factor for every organization wishing to excel in today's fast-paced technological world?

## The power of BMC Helix on Google Cloud

BMC Helix has already established itself as a leader in ITSM. It is more than just a platform for managing IT services efficiently; it also automates mundane tasks and facilitates better decision-making. Connecting BMC Helix with [Google Cloud](#) has limitless potential.

What makes it huge? The secret lies in the strengths of combining both platforms. Google Cloud offers second-to-none infrastructure, scalability, and artificial intelligence (AI) capabilities, while BMC Helix delivers the specialized tools and expertise required to manage IT services in complex environments. Together, these two solutions help organizations use modern-day technologies intelligently and effectively.

## Accelerating digital service operations management

Some IT department managers have historically considered keeping the lights on to be enough, but that is no longer true amid the rapidly evolving technology landscape. BMC Helix on Google Cloud helps organizations navigate the constant change with tooling that both provides baselines they can measure against and delivers digital service operations management quicker with AI that helps predict problems while also automating processes.

For example, consider what it means for an IT department in Saudi Arabia when they no longer need IT personnel to do day-to-day jobs. Instead, they can redirect their staff towards more strategic initiatives that drive business growth higher up the value chain. Could you imagine identifying and correcting potential problems before they impact your customers? Or scaling your operations seamlessly as your business expands? These are some of the benefits that BMC Helix on Google Cloud will provide.

## The future of AIOps: Doing more with less

Perhaps you have heard about AIOps; a concept that uses AI to improve IT operations, which has been around for some time but is now undergoing rapid changes. At BMC, the future of AIOps is all about helping organizations do more with less. For instance, through the integration of BMC Helix and Google Cloud, businesses can use AI to automate complex processes, reduce operational costs, and improve overall efficiency.

Therefore, we should not forget that in countries like Saudi Arabia there is an accelerated adoption of modern technologies. In response to this trend towards cloud computing, big data, and machine learning (ML), etc., there is a greater need for smart, automated solutions than ever before. That's why BMC invested in building BMC Helix on Google Cloud—to manage digital services not just efficiently, but also better, by automating AI-driven insights and making them available at all times, yielding tremendous results.

## Why Saudi Arabia should care about this

The availability of Google Cloud in Saudi Arabia is a significant milestone in the Kingdom's journey toward becoming a global tech hub. It represents an expanded vision to drive economic diversification and innovation throughout the region while also giving businesses access to world-class cloud services for their digital transformation.

However, it is not just about having access to cutting-edge technology; it's also about leveraging that technology for quantifiable business value. That is where the BMC Helix and Google Cloud partnership comes in. By combining the strengths of both platforms, businesses within Saudi Arabia can achieve new levels of efficiency, agility, and resilience in their IT operations.