

# BREAK FREE FROM THE SOFTWARE INDUSTRIAL COMPLEX WITH THE ANTI-PLATFORM



For decades, the software industrial complex has been selling us the same story: Buy the platform. Bow to the platform. Build everything on the platform.

Here's what they really mean when they say "platform":

- Command-and-control over your data
- Vendor lock-in, disguised as "integration"
- Surprise renewal uplifts
- 1,000s of confusing SKUs
- Pushy sales reps holding your roadmap hostage
- 50 percent of the functionality ... at 150 percent of the cost
- Customization that becomes a prison
- Monolithic tech that needs to be reimplemented every few years
- Artificial intelligence (AI) upcharge

Sound familiar? This game has been running for years. And every time a new technology wave comes along, these same vendors slap a new coat of paint on their platforms, add a few AI buzzwords, and start the cycle all over again.

But this time is different.

# Agentic AI isn't just a feature—it's a detonation

Let's zoom out for a second. For years, enterprise software has been built around **applications**—forms, lists, reports, and integrations. That's been the core value proposition: *help humans work faster*.

Need a customer service agent to solve a problem? Great, here's a form they can fill out while they're on the phone with an angry customer. Need to file a ticket? Here's a list view. Need to analyze data? Here's a dashboard.

Enterprise vendors have made billions helping humans do their jobs faster by improving those tools. But here's the hard truth: **That era is ending. Fast.**

The value isn't in the app anymore—it's in the AI agent. [Agentic AI](#) doesn't just speed up a form or simplify a process. It replaces it entirely.

These soon-to-be nuclear-powered [AI agents](#) automate or fully take over entire workflows:

- Detecting issues
- Fixing problems
- Escalating when needed
- Notifying the right people
- Logging actions automatically

No forms. No portals. Stop clicking fields and turn humans into agent orchestrators. This completely flips the enterprise software user experience paradigm on its head.

## The anti-platform approach: built for you, not for us

Now look, we get it—yes, we technically have a platform too. But here's the difference: We built it for you, not for us. [BMC Helix](#) isn't a rip-and-replace monolith. It's modular by design. You can start wherever you want, without locking yourself into anything.

This is what we mean by anti-platform. Our entire approach is based on four core principles:

1. **Sovereign** data + AI: Use the AI models you want—open-source, closed-source, hybrid. You stay in control of your data—we don't force you to move it. Instead, we want to help you get more out of your existing data cloud investment.
2. **Unrestricted** platform portability: We're everywhere. Cloud, private cloud, on-premises, hybrid—you pick. We containerized BMC Helix so you can run it wherever it makes sense for you. Feeling the pressure of too much spending with Azure? Switching to Google Cloud Platform (GCP) is a breeze.
3. **Interoperable** by design: Our agents work with anyone—even ServiceNow. You don't need to rip out your existing systems. Drop in BMC Helix agents and start automating today. No disruption, no risk.
4. **All-inclusive** pricing: No hidden fees. No "AI uplift." No surprises at renewal time. Our AI agents are included. Unlimited. Predictable. Simple.

# We're not replacing humans—we're making them 4x more valuable

Now, let me be clear about something—this doesn't mean humans go away. People still matter. A lot.

[Agentic AI](#) isn't about cutting humans out; it's about giving them superpowers. We aren't here to eliminate jobs. We're here to **quadruple the GDP of your IT organization**.

What do I mean by that? I mean your team stops spending their days trapped in swivel-chair work: filling out forms, triaging tickets, and manually reviewing reports. Instead, their focus shifts to higher-value, more strategic work that drives bigger outcomes.

Think of it this way:

- The [AI agents](#) handle the repetitive, predictable tasks—at scale.
- Your people handle exceptions, strategy, creativity, innovation, and high-stakes decision-making.

That's how you stop thinking about IT as a “cost center” and start thinking about IT as a value multiplier. The mission isn't to replace humans—it's to amplify them.

## We built a platform that doesn't act like one

Let's be crystal clear:

- We're not *anti-technology*.
- We're not *anti-integration*.
- We're not *anti-enterprise*.

We're anti-platform in the *right* way.

We believe the future belongs to modular, portable, open-first tools that empower you, **not** trap you. BMC Helix lets you start small, scale fast, and automate anything—on **your** terms.

The old guard won't go quietly. They'll warn you about “integration complexity” and try to scare you back into their walled gardens. But you have a choice: stick with the software industrial complex or break free.

Welcome to the anti-platform.