CONTROL-M SAAS: THE JOURNEY STARTS TODAY

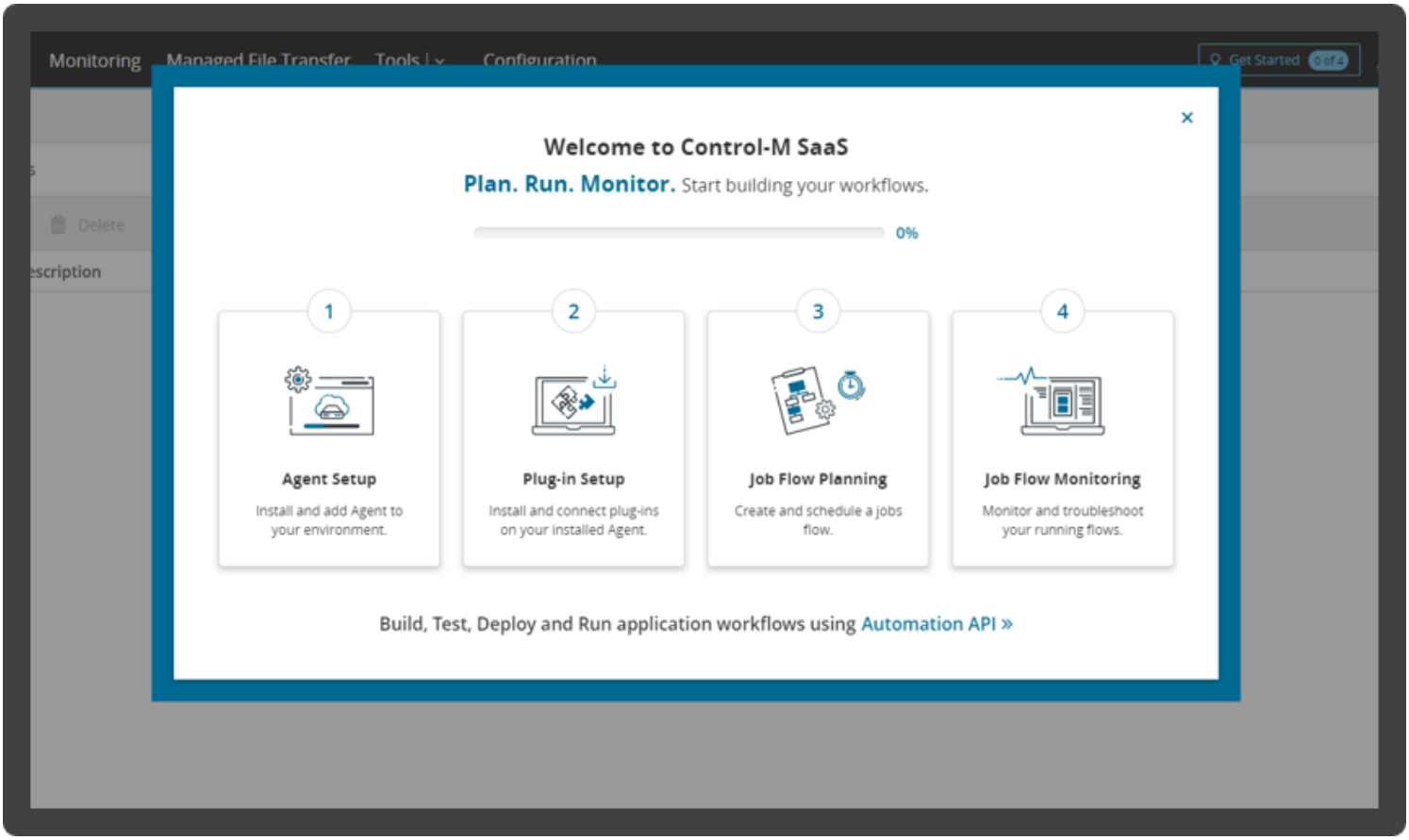


The difference between a journey and a trip is that a trip generally has a pre-defined start and end date. But a journey is an adventure filled with many new possibilities. Today, I'm excited to invite you to join us on the Control-M Saas journey!

Control-M Saas was announced by our CEO, Ayman Sayed, at BMC's global virtual Exchange event back on October 20th. We committed then that we'd launch BMC's newest SaaS solution December 1, 2020. Let the journey begin!

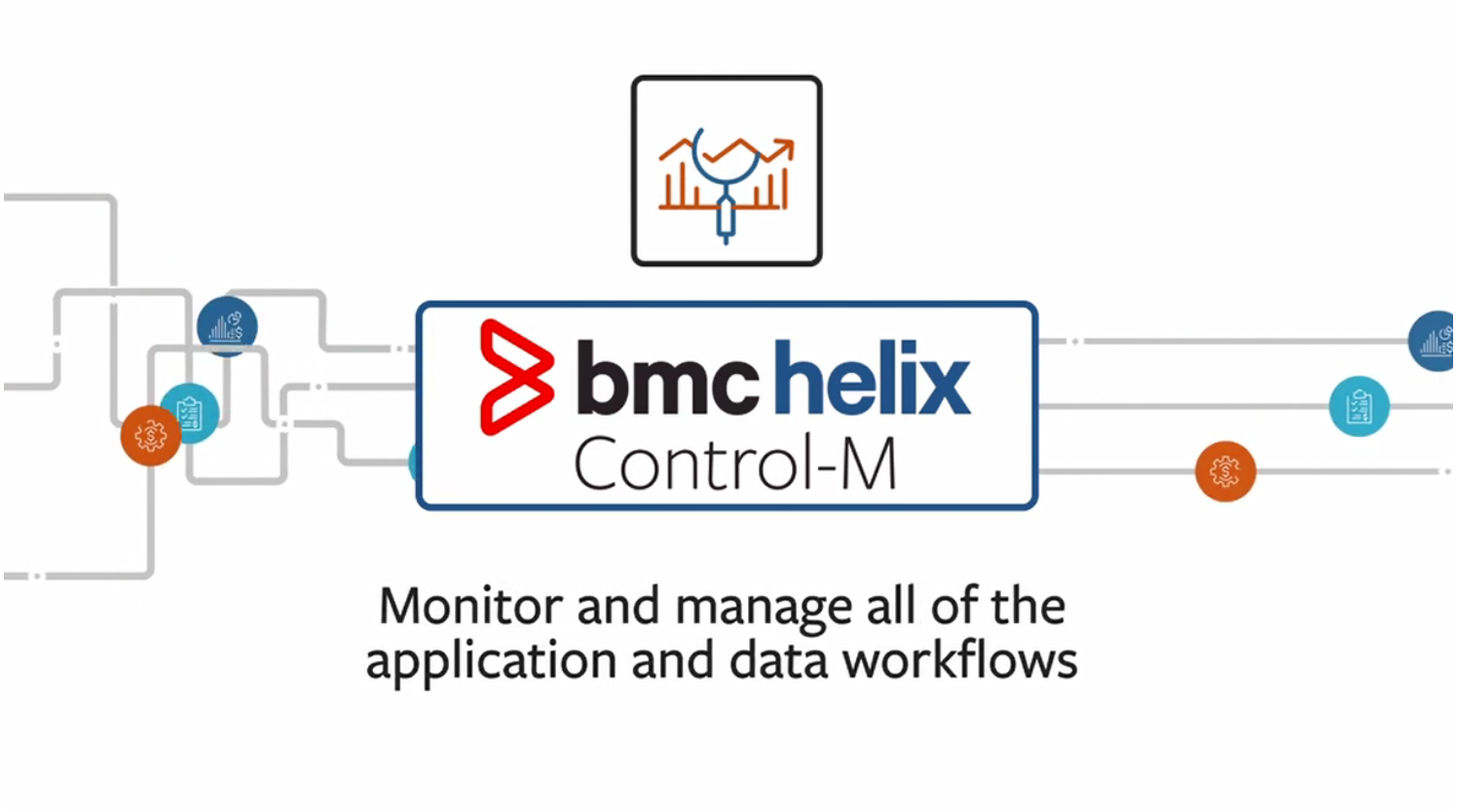
What is Control-M Saas?

Control-M Saas is a new SaaS platform for application workflow orchestration that is hosted and delivered through AWS. Built upon BMC's industry leading Control-M, the SaaS offering integrates, automates, and orchestrates application and data workflows across complex and ever evolving technology ecosystems.



By simplifying application workflow complexity, Control-M Saas makes it easy to build, run, manage and monitor business-critical applications and digital service workflows with a single end-to-end view. From on-premises to cloud, DevOps and enterprise agility is now a reality with user interfaces specifically designed for developers, IT operations, and line-of-business people and how they like to work.

There are many advantages to Control-M Saas. One of the biggest is how SaaS accessibility gives IT leaders the power to deliver a unified automation and orchestration platform to their the highly decentralized, self-service oriented, Dev and Ops teams. This makes it possible to go fast with agility, while ensuring teams can build their applications and data pipelines with deep production-ready operational governance, scalability and security. After all, until new digital products and services are in production, nobody is making any money.



Why now?

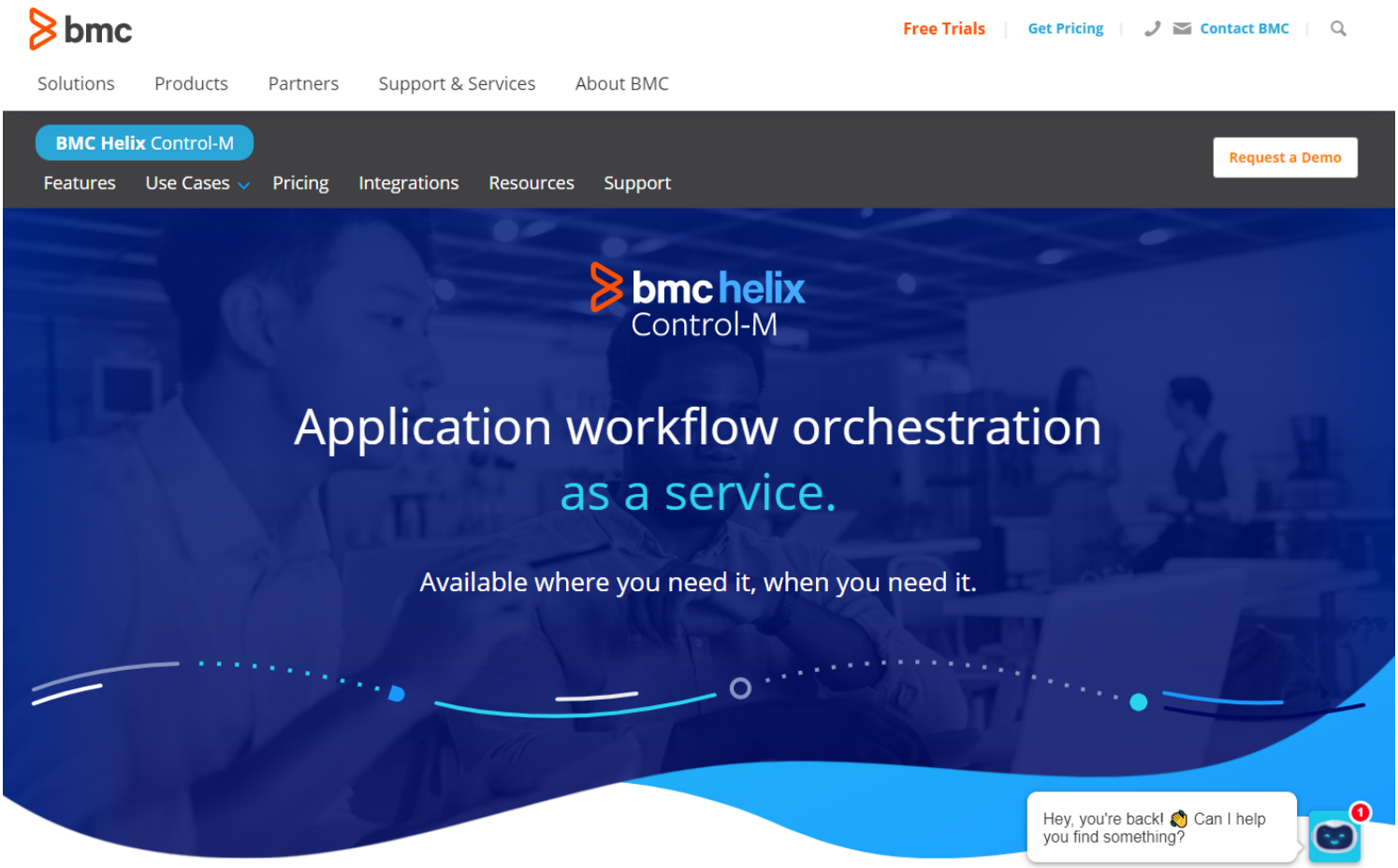
Digital transformation and adoption of cloud technologies aren't breaking news. Many companies are well invested, working every day on new digital business innovations to take their growth to the next level. We've been collaborating very closely with our most innovative customers for a couple years to understand their desires, input and vision for a SaaS platform in their future. With that teamwork, launching Control-M Saas became the imperative.

This has been our journey up to now. We have been very fortunate to work with some of the most creative and demanding companies to get this right. That makes the timing of Control-M Saas ideal because we know it is right for our customers and will be for the many new prospects we hope to serve as well.

"It is great to see BMC build on the strength of their market-leading application workflow orchestration product to deliver a SaaS offering with the new Control-M Saas", said Dan Twing, President and COO at Enterprise Management Associates. "As enterprises expand use of cloud infrastructure, there is an increasing need for a comprehensive end-to-end view to manage the complexity of modern IT infrastructures. Control-M Saas empowers IT teams to manage the complexity while increasing agility to more quickly deliver data-intensive digital business services."

Learn More about Control-M Saas

There are many places to learn more about Control-M Saas. To make it easier for you, start with the Control-M Saas web experience. We've included information on everything from capabilities and integrations, to use cases that will help you see how Control-M Saas can support your business.



What's next?

At the start of this post, I said a journey is an adventure with exposure to many new possibilities. It's true, our Control-M Saas journey started some time ago for us here at BMC. Today we are more than excited to show you Control-M Saas, and to take this opportunity to invite you to join us. Let's travel together on this great digital transformation adventure and realize many new possibilities along the way.